

# Rhetoric



The rhetorical Triangle:  
Audience speaker  
persona.

Rhetoric- what students need to know.

Rhetoric may be defined as the faculty of observing in any giving case the the vainly means.

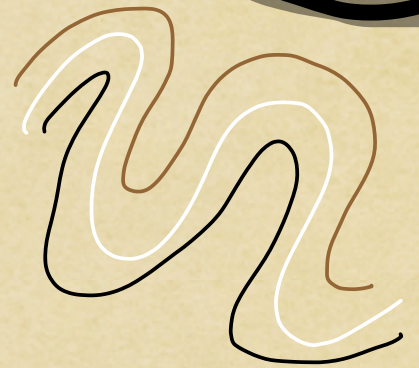
Considering the SUBJECT

- writer/speaker

Evaluates what they know, needs to know

Investigates a problem

Determines kinds of evidence or proofs seem most useful.



Considering the Audience

Speculating about the readers expectation, knowledge and disposition with regard to the subject writers explore.

Decisions about **formal and informal language**, the use of narrative or quotations, the tone of familiarity or objectivity, come as a result of writers considering their **speaking voices** on the page.

The situation in which writing and the reading occur

